



Senepol News

EDITION 2

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FREE Animal Photo Upload

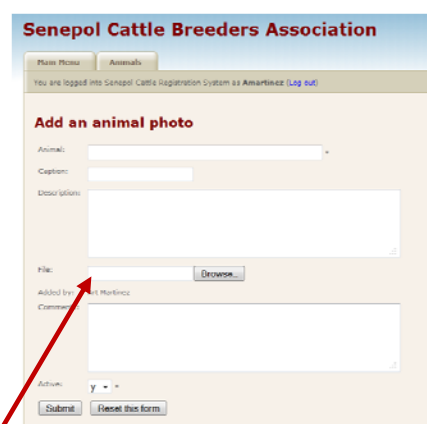
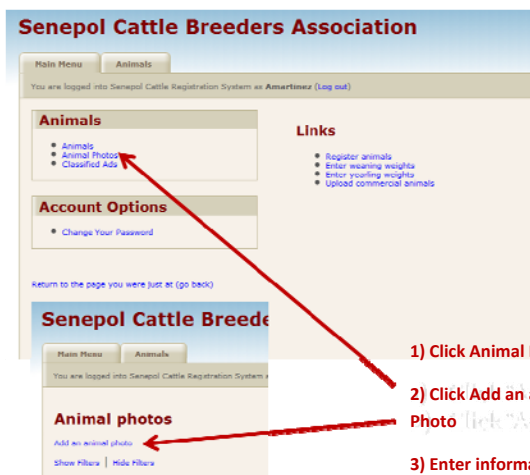
Uploading pictures to the website is easy and free if you do it yourself. SCBA wants to train its members on how to use new features in the database. During the convention, Lisa Vorce did a presentation on how upload photos to the website. Uploading photos is a convenient tool which allows for breeders to access

photos, EPDs and performance information in one place that is accessible to the public online. During the month of July, SCBA also uploaded copies of the DNA parentage information to the website for each animal that we have DNA on file for as well. See a sample (bottom right) below. To learn how to

do this: sign up for our WEBINAR Friday, August 24th at 10:00 am Central time or follow these simple directions.

- 1) After logging into the database, click "Animal Photos"
- 2) Click "Add an animal Photo"
- 3) Enter the information the form and click "Submit". File format must be JPG.

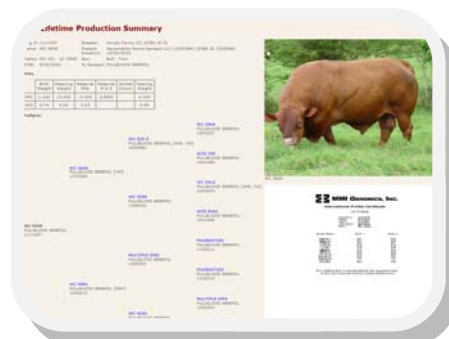
Screen shots of the process are listed below:



- 1) Click Animal Photos
- 2) Click Add an animal Photo
- 3) Enter information (use a JPG to upload)

**Photo Upload WEBINAR—Friday, August 24th
10:00 am Central**

Lisa Vorce will be hosting a live demonstration on how to use this feature online (English). To participate, simply log into the link below on Friday, August 24th at 10:00 am Central time zone. <https://global.gotomeeting.com/join/980318501>



Animal photo, DNA certificate, pedigree, EPDs and Performance information all available online.

Improved Communications

Senepol Cattle Breeders Association has been listening to our membership and we've heard loud and clear that we need to improve our communication between the



SCBA Skype account: *vorce4*

membership and the office. It is because of this, that the Board of Directors decided to go away from the traditional Senepol World magazine, which was expensive to print and mail, to this online newsletter which is emailed to the membership monthly and posted on our website (under Publications/newsletters). We still intend to print the Sire Summary in magazine format and also the Membership directory but this change will definitely improve the communica-

SCBA Facebook page



tions for our members.

In addition to the Newsletter, SCBA has moved into the realm of Social Media by creating an official page for our association on Facebook. For those people not familiar with Facebook, it is a website that networks people and products. The posts on our facebook page have been geared towards updating our followers on the up and coming SCBA news. The Facebook page is open to members and non-members alike on what's happening with the association. For example, if you go there today, you will see that on August 6th, the subscribers to the SCBA Website were notified of the upcoming webinar on animal photo uploads. You are able

to "like" the SCBA facebook page by going to "www.facebook.com/SenepolCattleBreedersAssociation" or simply clicking the like button on the SCBA website

"www.senepolcattle.com".

The webinars are another way we are working to better our communication. In the future, look for more of these training events and in Spanish and Portuguese as well. We hope to see many people participate.

Another way to communicate with SCBA is to use a program called Skype. The Skype account for SCBA is VORCE4. Skype is a free program that is used worldwide. Through Skype, we are able to view each other's computer screens, send files, instant message and hold webinars. Simply download the program, by visiting their website www.skype.com, to your computer, add a contact (*vorce4*) and begin communicating right away.

In today's times, we are able to communicate much faster and quicker through use of internet, email and instant messaging. We hope you like this new format and find that the information in it is more timely, so as to keep the membership better informed. Let us know what you think!

SENEPOL NEWS

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New BOD Member, Mr. Bobby Griffin

SCBA welcomes new board member, Mr. Bobby Griffin to the SCBA Board of Directors. Mr. Griffin has raised cattle his entire life. He purchased his first Senepol cattle at Christmas 1991 from Long Tree Farms in Loudon, Tennessee. He has found Senepols to be the best cattle that he has ever owned and today he has 33 purebred or fullblood Senepol brood cows at his ranch.

He began attending the SCBA convention in 1994 and his goal for the Senepol breed is to one day see the Senepol breed be a recognized breed for ever cattle breeder and consumer as much as they do Angus. He knows from experience that Senepol is a superior animal in all ways.

Bobby has been married to his wife Sharon, for forty years, has two children and three



grandchildren. He began his career in Education as a teacher and was promoted to Principal shortly there after. In 2007 he retired after 35 years in Education.

He graduated from Georgia Southern College in 1972 and earned his Masters and Specialist degrees from Valdosta State University. Welcome to the Board of Directors Mr. Griffin!

Trait Leader Award Winners

<u>Trait</u>	<u>Registration</u>	<u>Name</u>	<u>Breeder</u>	<u>Owner(s)</u>
Birth Weight	1272919	BTF 3604 5714	Bent Tree Farms	Whitworth Farms & Millertown Senepols
Birth Weight	1290873	WC 169 R	Annaly Farms	Univisity of Puerto Rico
Birth Weight	1116108	OLR 14R	Oak Lane Ranch	Oak Lane Ranch
Weaning Weight	1113831	WC 123N	Annaly Farms	Sacramento Farms Senepol LLC
Weaning Weight	1114729	CN 711P	Castle Nugent Farms	Univisity of Puerto Rico
Weaning Weight	1111524	CN 405M	Castle Nugent Farms	Pedro Alejandro Restrepo
Milk	1073668	CN 6013D	Castle Nugent Farms	Prime Rate Ranch
Multiple	1072179	CN 5938D	Castle Nugent Farms	Cedar Hill Farm

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Advertise with SCBA



Advertise with SCBA on our website

Only \$250 per year!

This is a great way to promote your Senepol Cattle.

www.senepolcattle.com

Upcoming Events

August 16-19th—National Cattle Congress
Costa Rica 2012 <http://encuentroganadero.com/>

September—Multi-breed Evaluation due back from Angus
Genetics Inc.

September 29th—Advertising due for Sire Summary

September/October—MBE Sire Summary

October 5-6th—Next Board meeting. Durant, OK.
Hampton Inn & Suites

July 17-19th, 2013—36th Annual Convention,
Bogota, Colombia

Whole Herd Reporting

The second half of Whole Herd Reporting (WHR) was payable to SCBA on August 1st. If you have not sent in your payment, please do so right away because it is past due. The second payment option for WHR

is set up to make the payment for this service easier to afford by breaking the payments into two installments. All accounts that were not paid on time will be discussed by the Board of Directors at the next board meeting in October.

We can accept payment via check, credit card or PayPal. Contact the office for more details.

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